

EXPERIENCE

DORA MAAR | NEW YORK, NY | SUMMER '22

Fashion Copywriting Intern

Created all copywriting for both online and social platforms including product descriptions, social media captions, and campaign descriptions as well as created digital content.

DANA FOLEY NYC | NEW YORK, NY | SUMMER '22

Creative Direction Intern + Sales Associate

Worked on a team to help creatively direct photoshoots for new releases as well as help shoot digital content for both online and social platforms. Also was responsible for driving sales through engagement of costumers, maintaining floor appearance, and directing relationships between the store content and social media influencers.

SCOUT LAB CREATIVE | NEW YORK, NY | SUMMER/FALL '21

Creative Intern

Facilitated creative and design research for projects, planned and designed content for the Scout Lab social media accounts, participated in creative sessions, and supported ongoing internal needs of the head creative team.

ZIPPED MAGAZINE | SYRACUSE, NY | FALL '20 - SPRING '23

Fashion Team Member

Worked with a team to create original looks, creatively direct photoshoots, and created digital fashion content for Syracuse University's premier fashion magazine, Zipped.

TNH AD AGENCY | SYRACUSE, NY | FALL '20 - SPRING '23

Creative Team Member

Worked with a team to help create advertising campaigns for multiple local Syracuse businesses in effort to help their business grow for the S.I. Newhouse School of Public Communication's own student-run advertising agency, TNH.

INTERESTS

Branding, advertising, copywriting, brand identity, art direction, graphic design, package design, UI/UX design, editorial design, presentation design, digital marketing, content creation

Formula 1, fashion history, tennis, house music, modern architecture, yoga, art history, painting, design movements, vintage cars, learning french, contemporary fashion

EDUCATION

SYRACUSE UNIVERSITY | 2019 - 2023 | Magna Cum Laude

SYRACUSE UNIVERSITY STUDY ABROAD | LONDON | SPRING '21

School of Design

S.I. Newhouse School of Public Communications

BFA | Communications Design

Minor | Advertising

Milestone | Fashion & Beauty Communications

**JILLIAN
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creative direction + strategy

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